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Aims and Scopes. The Journal of Sports Analytics (JSA) is a new high-quality research journal that aims to be the central forum for the discussion of practical applications of sports analytics research, serving team owners, general managers, coaches, fans, and academics.

Journal of Sports Analytics

Sports Data, Digital and Sports Technology Conferences across Asia, North America and Europe. The 2019 Sports Analytics World Series is a global series of 7 conferences showcasing cutting-edge ideas and innovations in Sports Analytics and Sports Technologies.

Sports Analytics World Series - AnalyticsInSport.com

Winning in team sports has always been a function of superior ownership, front offices and coaching. Decision making as which players to draft, trade, develop, coach and which system to play ...

CHANGING THE GAME: The Rise of Sports Analytics - Forbes

Executive Summary This report describes the emergence of a new form of competition based on the extensive use of analytics, data, and fact-based decision making.

Competing on Analytics - BabsonKnowledge.org

More Recent Stories. New Online MS in Business Analytics from Drexel University; Industry leaders to speak at Mega-PAW, Las Vegas – June ... 4 Myths of Big Data and 4 Ways to Improve with Deep Data

Machine Learning, Data Science, Big Data, Analytics, AI

Europe's #1 Sports Analytics Conference. The 2018 Netherlands Sports Analytics & Sports Technology Conference was a great success with more than 700 attendees and 60+ speakers.

Netherlands Sports Technology Conference - Analytics in Sport

Thanks to data analytics, enormous and increasing amounts of data are transforming our world. This course demonstrates how Google, the United States Postal Service, and Visa, among many others, are using new kinds of data, and new tools, to improve their operations.

Big Data: How Data Analytics Is Transforming the World

Big data has increased the demand of information management specialists so much so that Software AG, Oracle Corporation, IBM, Microsoft, SAP, EMC, HP and Dell have spent more than \$15 billion on software firms specializing in data management and analytics.

Big data - Wikipedia

Buy Getting Started with Data Science: Making Sense of Data with Analytics (IBM Press) on Amazon.com FREE SHIPPING on qualified orders

Getting Started with Data Science: Making Sense of Data

vi Modeling Techniques in Predictive Analytics Covering a variety of applications, this book is for people who want to know about data, modeling techniques, and the benefits of analytics.

Modeling Techniques in Predictive Analytics - pearsoncmg.com

Many conversations about data and analytics (D&A) start by focusing on technology. Having the right tools is critically important, but too often executives overlook or underestimate the ...

How to Integrate Data and Analytics into Every Part of

"Sports Data is King" Data is the digital oil that fuels the Sports Ledger platform. Sports Ledger will aggregate high-quality data in order to provide users with intuitive visualisations, predictive analytics and insights into athletes'™ biometrics.

Sports Ledger - The Future of Sports

Google Analytics lets you measure your advertising ROI as well as track your Flash, video, and social networking sites and applications.

Google Analytics

Parse.ly partners with digital publishers to provide clear audience insights through an intuitive analytics platform.

Parse.ly | Audience Data & Content Analytics for Digital Media

CMA Awards is the only event that acknowledges teamwork. The marketing awards recognize outstanding work produced by the partnership between client and agency.

Awards - Canadian Marketing Association: Events, Courses, Jobs

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Moneyball: The Art of Winning an Unfair Game is a book by Michael Lewis, published in 2003, about the Oakland Athletics baseball team and its general manager Billy Beane.

Moneyball - Wikipedia

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